

# Digital Innovation in the Innovation Society

Final Conference of the Research Training Group 'Innovation Society Today'

Organized by Arnold Windeler, Ingo Schulz-Schaeffer, and David Seibt

When: November 4-5, 2021  
Where: Zoom (registration below)

Dear colleagues, we cordially invite you to join our online conference on *Digital Innovation in the Innovation Society*, which will be held on November 4-5.

How do digital technologies and infrastructures such as digital platforms, artificial intelligence, and flexible production systems shape the social practices and products of innovation? And how are digital innovation processes, in turn, shaped by the major dynamics of contemporary innovation societies, such as the expansion of innovation zones, the reflexive production of novelty, and the increasing heterogeneity of innovative actor constellations? To address these questions, the event presents original research conducted by current and former members of the research training group 'Innovation Society Today' as well as our two esteemed keynote speakers Sampsa Hyysalo and Jannis Kallinikos.

## Registration

Given the pandemic situation, the event will be held online. You will receive the link to the conference upon registration via [this link](#).

Should you have any further questions about the conference, please contact: [sekretariat@soz.tu-berlin.de](mailto:sekretariat@soz.tu-berlin.de). For more information about the conference and the Research Training Group please visit our website: [www.innovation.tu-berlin.de](http://www.innovation.tu-berlin.de).

## Program

November 4 <sup>th</sup> (09:00 – 17:30 CET)		
09:00	Arnold Windeler (TU Berlin)	Welcome & Introduction to the research training group and conference theme
09:30	Uli Meyer (JKU Linz) & David Seibt (TU Berlin)	Why is digitalization innovative? Exploring Practices of Recombination as the Source of Digital Innovation
10:15	Ingo Schulz-Schaeffer (TU Berlin)	Analyzing digital innovations: How useful are script analysis, role analysis, and affordance analysis?
11:00	<i>Coffee Break</i>	
11:15	Dzifa Ametowobla (TU Berlin)	Embedded influences in digital innovation: Reconstructing performative models of the social in software development and use

12:00	Stefan Kirchner (TU Berlin)	Beyond Uber: Digital Innovation, Organization and Work in the German Platform Economy
12:45	<i>Lunch Break</i>	
13:45	Arnold Windeler (TU Berlin) & Robert Jungmann (University of Trier)	Reflexive organization of digital platforms. A practice-theoretical framework
14:30	Katharina Scheidgen (Leuphana University Lüneburg)	Digital Innovation across Entrepreneurial Ecosystems
15:15	<i>Coffee Break</i>	
15:30	Martina Löw (TU Berlin)	Are Smart Apartment Complexes Drivers of the Refiguration of Spaces? Digital innovations and social reorganisation in New Songdo City
16:15	<i>Coffee Break</i>	
16:30	Sampsa Hyysalo (Aalto University)	<i>Keynote:</i> How digitalization opens up energy innovation: Citizen Activities in Energy Transition
17:00	Werner Rammert (TU Berlin)	Commentary to Hyysalo's Keynote (followed by Q&A)
<b>November 5<sup>th</sup> (09:15 – 16:30 CET)</b>		
09:15	<i>Welcome Back</i>	
09:30	Jannis Kallinikos (Luiss University & London School of Economics)	<i>Keynote.</i> Data Logics and Patterns of Innovation
10:00	Michael Hutter (WZB Berlin)	Commentary to Kallinikos' Keynote (followed by Q&A)
10:30	<i>Coffee Break</i>	
10:45	Simon Egbert (Bielefeld University)	Predictive Policing: On the persuasive power of digital technologies in innovation society
11:30	PhD Candidates (3 <sup>rd</sup> cohort) of the Research Training Group	PhD Poster Session
12:30	<i>Lunch Break</i>	
13:30	Jan-Hendrik Passoth (European University Viadrina)	tba
14:15	Hubert Knoblauch (TU Berlin) & René Wilke (TU Berlin)	Digitality and Innovation in the Social Sciences: The datafication of qualitative methodology
15:00	<i>Coffee Break</i>	
15:15	Cornelius Schubert (University of Twente)	Digital co-creation. Where the social and the technical meet
16:00	<i>Closing Session</i>	